Sun Dental Holdings, LLC (“the Company”) has filed an offering statement on Form 1-A (including an Offering Circular) under Regulation A with the Securities and Exchange Commission (the “SEC”) for the offering to which this Presentation relates. You may obtain a copy of the Offering Circular from VRA Partners, 3630 Peachtree Road NE, Suite 1000, Atlanta, GA 30326, by calling (404) 835-1000 or writing VRA Partners. A copy of the Offering Circular is also available on the SEC’s Electronic Data Gathering, Analysis, and Retrieval (“EDGAR”) system at http://www.sec.gov.

This Presentation and the Offering Circular contains forward-looking statements and projections that involve risks and uncertainties. Such forward-looking statements may be identified by the use of words such as “will,” “believes,” “plans,” “estimates,” “anticipates,” “expects,” “intends,” or words of similar import. Forward-looking statements and projections are not guarantees of performance. They involve risks, uncertainties and assumptions. The Company’s actual results could differ materially from those anticipated in these forward-looking statements and projections as a result of certain factors, including those set forth under “Risk Factors” in the Offering Circular. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition or results of operations.

Statements made in this Presentation and the Offering Circular also include non-GAAP financial measures. The required reconciliations to non-GAAP measures that are not otherwise included in this Presentation can be found in the Offering Circular.

This Presentation and the Offering Circular shall not constitute an offer to sell or the solicitation of an offer to buy nor may there be any sales of these securities in any state in which such offer, solicitation or sale would be unlawful before registration or qualification under the laws of any such state.
<table>
<thead>
<tr>
<th>Offering Summary</th>
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<tbody>
<tr>
<td><strong>Issuer</strong></td>
</tr>
<tr>
<td><strong>Offering Type</strong></td>
</tr>
<tr>
<td><strong>Total Offering Amount</strong></td>
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<tr>
<td><strong>Minimum Investment</strong></td>
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<tr>
<td><strong>Number of Units Offered</strong></td>
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<tr>
<td><strong>Offering Price</strong></td>
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<tr>
<td><strong>Voting Rights</strong></td>
</tr>
<tr>
<td><strong>Use of Proceeds</strong></td>
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<tr>
<td><strong>Offering Closing</strong></td>
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<td><strong>Termination of Offering</strong></td>
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<tr>
<td><strong>Placement Agents</strong></td>
</tr>
<tr>
<td><strong>Escrow Agent and BrokerDealer of Record</strong></td>
</tr>
</tbody>
</table>
I. Introduction

II. Business Overview

III. Growth Strategies

IV. Financials
Management Team & Board of Directors

Key Management

Derek Diasti  
Chief Executive Officer

Chuck Stapelton  
Chief Operating Officer

Elizabeth Szeltner  
Chief Financial Officer

Mike Brown  
Chief Sales & Marketing Officer

Sara Yuan  
President of Asian Operations

Joost Jorna  
President of European Operations

Board of Directors (Post-Offering)

Derek Diasti  
Chief Executive Officer  
Sun Dental Labs

Paul Rogalski  
Managing Director  
Robert W. Baird & Co.

Darrell Smith  
Partner  
Shumaker, Loop & Kendrick, LLP
Company Overview
Leading global dental technology and device manufacturing company

Developer of proprietary SunDigital Solution, a unified digital manufacturing platform that fully integrates digital scanning, cloud computing and 3D printing

Comprehensive line of over 400 branded custom dental devices under the SUNTECH, SUNCAST, SUNFLEX, SunDenture and SunOrtho brand names

Seven design & manufacturing facilities across the globe, including state-of-the-art facility in China

Active customer relationships with over 5,000 dental practices and over 1,800 dental labs

Over 2 million devices sold since inception in 2004

Headquartered in St. Petersburg, FL with over 330 employees

LTM Revenues: $17.9mm *(1)

2016E Revenues: $45.8mm

2014 Revenues by Geography

- UK: 15%
- U.S.: 50%
- Western Europe: 35%

2014 Revenues by Customer

- Dental Labs: 23%
- Dentists: 77%

2014 Revenues by Product

- Fixed Products: 40%
- Removable Products: 60%

*(1) Reflects last twelve months (“LTM”) ended June 30, 2015.
Our Custom Dental Device Offering

- PFM Crowns & Bridges
- Zirconia Crowns & Bridges
- Partials
- Flexible Partials
- Surgical Implant Guides
- Dentures
- Custom Implant Abutments
- Orthodontic Devices

✔ Wide array of fixed and removable dental and orthodontic devices
✔ Comprehensive line of over 400 branded custom dental devices
✔ Potential to expand product line to include higher value, higher margin dental devices such as orthodontic aligners and sleep apnea appliances
Sun Dental Labs USA
Established
2004

Sun Dental Labs Netherlands
Founded
2006

Sun Dental Labs Asia
Founded
2012

2005

Sun Dental Labs UK & Sweden
Founded

2007

Sun Dental Labs Germany & France
Founded

2016

Latin America
Planned Future Expansion
Large Global Dental Device Market
2015E Industry Revenue: $14.5 billion

- 36% U.S.
- 64% Rest of the World

Highly Fragmented Dental Lab Industry

- ~9,000 Number of dental labs in the U.S.
- ~73% Percent of dental labs in the U.S. have less than 9 employees

Small in scale with limited resources to invest in new technologies

Large Customer Base of Dental Practices

- ~127,500 Dental Practices in the U.S.
- ~196,500 Dental Practices in Europe

Source: IBIS World and the National Association of Dental Laboratories.

We believe many dental practices are eager to adopt new technology.

Multiple Industry Growth Drivers

- ✔ Aging population base
- ✔ Greater purchasing power of Baby Boomer generation
- ✔ Higher demand for improved dental aesthetics
- ✔ Greater per capita expenditure on health services
- ✔ Expansion of healthcare insurance availability and coverage
Traditional Dental Lab Workflow

16 Day Turnaround Time

Dentist

Model Physical Impression
Days 1-2

Mail to Dental Lab
Days 3-5

Fix Position of Teeth in Model
Days 6-8

Dental Lab

Carve Wax Pattern for Casting
Days 9-10

Replicate Wax Patterns in Alloy
Days 11-12

Hand-Stack Porcelain
Days 15-16

Challenges for Dentists

- Poor Patient Experience
- Impression Material and Tray Costs
- Quality Control Issues
- Slow Turnaround Times

Challenges for Dental Labs

- Labor Intensive Manufacturing Process
- Dependence on Skilled Technicians
- Quality Control Issues
- Slow Turnaround Times
Our Sun Dental Lab Workflow

5 Day Turnaround Time

Scanner Technology Creates Digital Impression  
**Day 1**  

Upload Digital Files to the SunCloud  
**Day 1**  

CAD/CAM & 3D Printing  
**Days 2-5**

Benefits for Our Customers

- Eliminates need for tray and impression materials; decreases chair time and follow-up visits
- Reduces reliance on manual labor and skilled technicians
- Creates high quality products
- Produces industry-leading turnaround times
- Reduces costs associated with shipping and storing impressions
28% of custom dental device revenues were attributed to the SunDigital Solution in the first six months of 2015, and 4% of custom dental device revenues originated from digital files created by customers; we expect to continue to increase these figures.
Sun Dental Labs utilizes digital scanning, CAD/CAM and 3D printers to duplicate color, thickness and shape of natural teeth.

Use of advanced technology reduces reliance on skilled technicians and manual processes and creates a scalable manufacturing platform.

Traditional dental labs are manually intensive and small in scale with limited resources to invest in new technologies.

<table>
<thead>
<tr>
<th></th>
<th>Sun Dental Labs</th>
<th>Traditional Dental Lab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Square Footage</td>
<td>83,700 ft²</td>
<td>900 ft²</td>
</tr>
<tr>
<td>Number of Employees</td>
<td>336</td>
<td>1-5</td>
</tr>
<tr>
<td>Digital Production Scanners</td>
<td>70</td>
<td>0-1</td>
</tr>
<tr>
<td>3D Printers</td>
<td>14</td>
<td>0</td>
</tr>
<tr>
<td>CNC Milling Machines</td>
<td>30</td>
<td>0-1</td>
</tr>
<tr>
<td>CAD Software Licenses</td>
<td>70</td>
<td>0-1</td>
</tr>
</tbody>
</table>

Source: “Dental Laboratories – Global Industry Analysis, Inc.”

15 | Sun Dental Labs Investor Presentation
Our SunDigital Solution: Overview

Customer Testimonial

“I have been using the Sun Dental digital imaging system after purchasing it at the Florida National Dental Conference … the system has produced restorations with superior margins and occlusion and reduced remakes relative to standard impression techniques.”

- Dental Practice Customer

We believe we are leading the digital technology evolution in the custom dental device manufacturing process.
Our SunDigital Solution: Scanner Technology

Scanners allow dentists and dental labs to quickly create highly accurate 3D digital files to be transmitted to our SunCloud.

### For Dentists

**CS 3500**  
Launched in August 2015

- Easy-to-use
- More pleasant experience for patients
- 3-5 minutes scanning process decreases chair time for patients
- High accuracy generally eliminates need for follow-up visits

### For Dental Labs

**SunScanM**  
Launched in September 2014

- Easy-to-use
- Quickly converts physical impression into 3D digital file
- Verifies impression quality
- Eliminates additional shipping costs
- Enables traditional labs to scale through outsourcing
Our SunDigital Solution: The SunCloud

- Proprietary cloud-based case management system that securely transfers 3D digital files from scanners to our advanced manufacturing facilities
- Interface is easily accessible by computer or mobile application
- Tracks every step of production process for every custom dental device
- Files stored on SunCloud for 10 years for future use

Benefits for Sun Dental Labs
- Efficient, continuous and parallel production process
- Monitoring at every step of the process ensures superior quality control
- Matches production with manufacturing capacity

Benefits for Customers
- Simplifies ordering, tracking and delivery
- Communication features provide status updates
- Technical support staff
- Easy access to billing information and process reports
Our SunDigital Solution: Design & Manufacturing Facilities

- State-of-the-art design & manufacturing facilities help ensure scalable production of high quality custom dental devices
- CAD/CAM and 3D printing technologies are highly accurate and reduce reliance on skilled manual labor
- All facilities adhere to some of the most stringent quality standards in the world
- All devices manufactured in-house with FDA and ADA approved materials

<table>
<thead>
<tr>
<th>Location</th>
<th>Sq.Footage</th>
<th>Primary Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Pete, Florida</td>
<td>23,714 ft²</td>
<td>Corporate HQ, R&amp;D, Manufacturing</td>
</tr>
<tr>
<td>Shenzhen, China</td>
<td>38,750 ft²</td>
<td>Manufacturing, R&amp;D, Offices</td>
</tr>
<tr>
<td>Barnsley, U.K.</td>
<td>5,400 ft²</td>
<td>Manufacturing &amp; Offices</td>
</tr>
<tr>
<td>Stockholm, Sweden</td>
<td>2,400 ft²</td>
<td>Manufacturing &amp; Offices</td>
</tr>
<tr>
<td>Paris, France</td>
<td>2,131 ft²</td>
<td>Manufacturing &amp; Offices</td>
</tr>
<tr>
<td>Hoorn, Netherlands</td>
<td>2,690 ft²</td>
<td>Manufacturing &amp; Offices</td>
</tr>
<tr>
<td>Dusseldorf, Germany</td>
<td>8,611 ft²</td>
<td>Manufacturing &amp; Offices</td>
</tr>
</tbody>
</table>

Representative State-of-the-Art Design & Manufacturing Facilities

- Shenzhen, China
- Dusseldorf, Germany
- St. Petersburg, Florida
Our Customers

Sun Dental Lab Customers

- Primary customers include dental practices and dental labs
- Also offer digital archiving and analytical services to orthodontists
- Current customers are primarily in the U.S., Germany, the U.K., France, Sweden and the Netherlands
- No customer accounts for more than 1% of revenue

Dentists

- Over 5,000 active dentist customers
- Sensitive to quality, price and turnaround times
- Estimated that 90% of dentists in U.S. use traditional tray and impression materials (1)
- Estimated that 50% of dentists change labs every 5 years (1)

Dental Labs

- Over 1,800 active dental lab customers
- Generally lack resources to invest in advanced technologies and R&D
- Often unable to offer comprehensive product offering

(1) Dental IQ Survey.

2014 Revenues by Geography

- U.S.: 50%
- Western Europe: 35%
- UK: 15%

2014 Revenues by Customer

- Dentists: 77%
- Labs: 23%
Our Sales & Marketing

- 17 sales and marketing professionals in the U.S. and Europe
- Plans to grow sales and marketing team in current and new geographies to drive increased revenues
- Differentiated strategies for dentist and dental lab target customers

**Dentists:** Highlight chair time efficiencies, superior quality, fast turnaround times and cost savings

**Dental Labs:** Highlight opportunity to offer comprehensive product line, superior quality and fast turnaround times

- Primary marketing channels:
  - Outbound calls / emails
  - Direct mail
  - Trade magazines
  - Social media
  - Trade shows, conventions, conferences

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**Is Your Lab Paying to Digitize Your Practice? We Will!**

**Do What You Always Do and Go Digital on Us.** We believe it’s time for a better patient experience, and we’re willing to invest in your practice to make it happen. When you buy or lease our SunDigital Business Bundle for $299 per month and submit a qualified volume of scanned cases*, we will reimburse you for the cost of the intraoral scanning system.

The SunDigital Solutions Business Bundle includes:

- CS 3500 Intraoral Scanner
- Laptop
- 3 Year Warranty
- Easy, Single User Interface
- SunCloud Mobile App
- FREE Training
- FREE Digital Models
- FREE Data Transfer
- FREE Cloud Storage
- FREE Shipping

Subject to credit approval and applicable taxes not included. Minimum quarterly total of $5K required to qualify for offer.

(877) 351-1850 • GoSunDigital.com

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*Discover the SunDigital Dentistry Workflow

Digital dentistry is no longer the future. Digital dentistry is now, and the SunDigital Dentistry Workflow gives you access to a fully digital workflow improving your restoration quality, saving your dental practice money on impression materials and shipping costs, all while improving your patient outcomes.
Our Research & Development

- Committed to investing in world-class research and product development
- Activities range from accelerating product and lab innovation to developing manufacturing process improvements
- Team consists of 16 personnel with medical device development and engineering backgrounds in the U.S. and China
- Demonstrated success in bringing new products and services to market
Our Competitive Advantages

- Global Experienced Management Team
- Proprietary SunDigital Solution
- Global Presence
- Scalable Business Model
- State-of-the-Art Fully Certified Dental Labs
- R&D, Branding & Marketing Capabilities
- Recurring Revenue
## Our Growth Strategies

<table>
<thead>
<tr>
<th>Continue to Convert Current Customers to Our SunDigital Solution</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Convert our existing dentists and dental labs customers still using traditional, non-digital methods</td>
</tr>
<tr>
<td>✓ In the first six months of 2015, 4% of custom dental device revenues originated from digital files created by customers</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grow Our Customer Base Domestically and Internationally</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Current customer base represents only a small portion of dentists and dental labs that could benefit from our proprietary SunDigital Solution</td>
</tr>
<tr>
<td>✓ Intend to deepen our presence in our existing domestic and international markets and establish a presence in selected identified markets in Europe, Latin America and Asia</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expand Our Manufacturing Capabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Purchase additional digital manufacturing equipment for our facilities worldwide to accommodate growing customer demand</td>
</tr>
<tr>
<td>✓ Acquire a lab facility in Latin America which will add capacity to our 24/7 manufacturing capabilities</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expand Our Product Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Attract new customers and increase average revenue per customer through technical innovation and new product introduction</td>
</tr>
<tr>
<td>✓ Develop higher value, higher margin dental devices, such as orthodontic aligners and sleep apnea appliances</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Leverage Significant Cost Advantages</th>
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</thead>
<tbody>
<tr>
<td>✓ Increase operating leverage through the scaling of our SunDigital Solution, which utilizes a cost effective international lab work force and manufacturing facilities that operate our advanced technology 24/7</td>
</tr>
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<table>
<thead>
<tr>
<th>Pursue Strategic Acquisitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Engage in strategic acquisitions of domestic and international dental labs and software companies</td>
</tr>
<tr>
<td>✓ We have identified potential acquisition targets in Europe, Latin America and Asia and intend to consolidate medium-sized dental labs in the U.S. to further grow our customer base</td>
</tr>
</tbody>
</table>
Our Strategic Acquisition Plan

- Opportunity to acquire majority stakes in dental labs in the U.S. and abroad
- We believe partnering with existing management teams of dental labs and leveraging our infrastructure and proprietary SunDigital Solution creates significant growth opportunities for sales and profitability

- Opportunity to Offer Full Service Solutions to Customers
- Leverage Marketing Programs
- Access to Advanced Technology and Manufacturing Facilities
- Leverage Back Office Functions

- Option to purchase remaining equity stake at end of the defined period
- We have currently identified approximately 20 prospective dental lab targets across the U.S. and one in Latin America
Financials
Revenues declined for the years ended December 31, 2013 and 2014, driven primarily by:

Our strategic decision to deemphasize third party sales from our China facility

Our focus on investing in technology infrastructure, manufacturing and operations in the U.S. and overseas to effectively implement our SunDigital Solution

Recently completed launch of SunDigital Solution to customers in the U.S with plans to expand to Europe in 2016; in the first six months of 2015, 4% of custom dental device revenues originated from digital files created by customers

Revenue in the first six months of 2015 increased 4.6%, or 12.2% on a currency-adjusted basis, over the comparable period in 2014 driven by an increase in units sold, partially offset by F/X losses and lower sales prices

Units sold increased 22.3% in the first six months of 2015 over the comparable period in 2014

Consolidated revenues can be materially impacted by changes in foreign currency exchange rates
## Growth Targets

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td>$45.8mm</td>
<td>~30% Annual Growth</td>
</tr>
<tr>
<td><strong>EBITDA</strong></td>
<td>$5.5mm</td>
<td>Increased EBITDA Margin</td>
</tr>
<tr>
<td><strong>% Margin</strong></td>
<td>12.0%</td>
<td></td>
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Assumes completion of $20 million Offering
# Pro Forma Capitalization

<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>Pro Forma for $20mm Offering (2)</th>
<th>Pro Forma for $5mm Offering (2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$0.8</td>
<td>$17.9</td>
<td>$3.7</td>
</tr>
<tr>
<td>Debt</td>
<td>$6.2</td>
<td>$5.2</td>
<td>$5.2</td>
</tr>
<tr>
<td>Equity</td>
<td>$1.4</td>
<td>$21.4</td>
<td>$6.4</td>
</tr>
</tbody>
</table>

### Intended Use of Proceeds

- ✔️ Purchase additional manufacturing equipment and technology
- ✔️ Acquire dental lab facility in Latin America
- ✔️ Repay a portion of our bank line of credit
- ✔️ Execute strategic acquisitions
- ✔️ General working capital purposes

**Note:** Dollars in millions.

(1) As of June 30, 2015.

(2) Reflects gross proceeds net of approximately 5.75% placement agent and other broker deal commissions and approximately $750,000 in transaction expenses.
Questions?